Technical Specs

Mini PreFlight

ACCEPTABLE FILE FORMATS

PDF, EPS and TIFF

Microsoft Publisher documents are NOT acceptable.

COLOR

Files that print RED and BLACK in *The Raider Reader* and *The Word* must use Pantone **485 c** for the RED color.

FULL COLOR ADS should be converted to CMYK.

IMAGES and ARTWORK

Halftones should be 300 dpi and placed at 100% of size.
Line art should be at 600 dpi and placed at 100%.

EMBED all images and artwork.

TYPE FONTS

Convert all fonts to outlines.

RESOLUTION

300 dpi at 100% of size.
(72 dpi is NOT acceptable print quality)

If you have questions e-mail gmcdonald@wordpub.com or call 744-2220.